

**Rotary International District 6760
Leadership Academy
Lesson 2: Community Service
2006-2007**

Student Name: _____

Address: _____

Email: _____

Fax: _____

Phone: _____

Your Rotary Club: _____

Leadership Academy Instructor: James Vandiver
Address: 6300 Chickering Woods Dr., Nashville, TN 37215
Email: jamesv@harpethhills.org
Fax: 615-373-5343
Phone: 615-371-9016 (h), 615-406-9016 (cell)

Note to Student: When completed, retain a copy for your records! Send completed lesson by email or US Postal service.

Date lesson completed and returned: _____

About Community Service

A community, defined in its simplest terms, is a group of people who have something in common. But in real life, it is something far more complex than that. Each member – every individual, group, organization, and business – draws benefits from the community in many different ways. For a community to thrive, each of its members must honor a commitment to contribute to the well-being of the whole by returning those benefits in kind.

Rotarians recognize the importance of giving back to the community. After all, Community Service is one of the Four Avenues of Service. Every Rotary club and every Rotarian assumes a responsibility to find ways to improve the quality of life for those in their communities and to serve the public interest. When those efforts are effective, they not only contribute to the greater good, they also promote Rotary's positive image.

What makes a community service effort effective? Relevance. A community service project must address a real, current community concern or issue. Rotary clubs should start by surveying their communities to find out where help is needed. Once a club has listened to its community, it can begin to envision effective responses to problems.

Some community service projects can benefit from other RI programs, including: Rotaract, Interact, Rotary Community Corps, Rotary Volunteers, or Youth Exchange.

Lesson 2 Objectives:

1. Gain broad understanding of the role of Community Service in the application of Rotary’s ideal of Service Above Self.
2. Develop specific knowledge about the scope of Community Service at the Club, District and International level.
3. Demonstrate practical application of this material.

Resources:

Rotary International Manual of Procedure, 2004, pp. 75-79

ABC’s of Rotary, p. 20, 21

Communities in Action, entire publication

Rotary website: www.rotary.org

Club Leadership Plan, 245 EN, 2005 Edition. This publication should have been downloaded for Lesson 1.

Grading: Lesson has total of 50 points; Point total for each response is shown in (parenthesis).

Part 1: Manual of Procedure

1. According to the 1923 convention statement, as currently stated, what is the purpose of Community Service? (1)

2. How often should every Rotary club sponsor a major community service project? (1)

3. Does a local club have absolute autonomy in the selection of community service projects? (1)

4. According to the new Club Leadership Plan, under which Standing Committee would you place Community Service? (1)

5. When is Family Month observed in Rotary? (1)

6. What is the value of publicity? (1)

7. What is the basis for the endorsement of any selected project? (1)

Part 2: ABC's of Rotary

1. What is World Community Service and what is the ultimate object of such a program? (1)

2. What is the WCS Projects Exchange? (1)

3. How often should a Rotary club undertake a new WCS project? (1)

Part 3: Communities in Action

1. List four facets of the community as a whole that assist in the selection of a relevant project. (1)

2. What are three community assets that should be inventoried in project selection? (1)

3. Contrast goals and objectives. (1)

4. Name four qualities of effective objectives. (1)

5. Involving club members in projects is important. List six methods of motivation. (1)

6. Why is follow-through important? (1)

7. What are the elements of a good work plan? (1)

8. When community partnerships are created, how can you determine the integrity of your cooperating organization? (1)

9. What are some advantages in partnering with government? Give your personal opinion as to possible disadvantages. (2)

10. How is delivering the message about your project to the community best achieved? (1)

11. List six ways to market your message. (1)

12. In addition to the ideas listed in *Communities in Action*, suggest a personal idea for ways to use media. (1)

13. What are the common components that should be included in a request for funding? (1)

14. State three methods for project evaluation and upon what should your choice depend? (2)

Part 4: Rotary International website

Go to RI website home page. Search: (Community Service). Select result #1 (RI Programs: Community Service: About Community Service). Make selections from Information section on left of screen.

1. State the guidelines for effective projects. (click on Participate) (1)

2. What are four frequently asked questions about community service? (click on Information, then FAQ) (1)

3. Show how to promote your local projects at District and RI level. (2)

4. What was Rotary's first service project? (1)

5. Contrast community and vocational service. (1)

6. What is the community Projects Database? (click on Resources) (1)

7. Download “A Menu of Service Opportunities” This is a recent publication and will be of practical value to you in the future. (click on Download; Download Center)

8. In 1999 the RI Board approved, in addition to structured programs, nine opportunities to deal with current world concerns. They are listed in “A Menu of Service Opportunities”. List them. (1)

Part 5: Practical Application

1. On the Rotary website “About Community Service” webpage, select Participate/Effective Projects/Download/Download Center. Download the PDF file, “December Is Family Month”. This document includes the RI Board’s statement on family. Write a brief essay dealing with “Addressing the Crisis in Family Today Through Community Service in Rotary”. (please use an additional page for your essay) (6)
2. See Appendix D in *Communities in Action*. Create a project using one of the nine topics in “A Menu of Service Opportunities” or listed on Appendix D form. You may create it as a local, District, or World Community shared effort. Fill out this Submission Form as though you were submitting it as a completed service project report. Detach and return as a part of your completed Lesson 2. (This form can also be downloaded from the website.) (10)